

MAJOR DONOR OPPORTUNITIES

9/11 Pentagon Memorial Visitor Education Center

DONOR LEVEL	BUILDING	FOUNDATION	PRESENTING <i>Public Space</i>	PRESENTING <i>Meeting- Event Space</i>	PILLAR <i>Public Space</i>	PILLAR <i>Meeting- Event Space</i>	CHAIRMAN'S CIRCLE	LEGACY	PATRIOT	GOLD	SILVER
AMOUNT	\$25 Million	\$15 Million	\$10 Million	\$5 Million	\$2.5 Million	\$1 Million	\$500K	\$250K	\$100K	\$50K	\$25K
RECOGNITION LOCATION	Main Entry A	Main Entry B	Room Specific A	Room Specific A	Room Specific B	Room Specific B	9/11 Heroes Hall	9/11 Heroes Hall	9/11 Heroes Hall	Print Materials	Print Materials
Exclusive Long Term Recognition											
Individual/company/organization name will be prominently displayed in designated area based on specific donor level selected for the stated term of the sponsorship (5 years or 10 years). The incumbent sponsor will retain the first right of refusal at the end of the sponsorship term	X		X								
Highlighted on materials generated for media and promotional purposes during project	X	X	X	X	X	X	X	X	X	X	X
Permanent Recognition											
Individual/company/organization name will be permanently displayed in donor acknowledgement area based on specific sponsorship selected	X	X	X	X	X	X					
Individual/company/organization name will be permanently displayed on donor level-specific plaque located in the 9/11 Heroes Hall	X	X	X	X	X	X	X	X	X		
9/11 Pentagon Memorial Visitor Education Center Advisory Board											
Invitation for a representative to be part of advisory board for duration of the project. The advisory board is to provide feedback on the project throughout its development	X	X	X	X	X	X					
Design and Construction Briefings:											
Invitations to private briefings for key stakeholders	X	X	X	X	X	X					
Groundbreaking and Dedication Ceremonies											
Exclusive invitations to the 9/11 Pentagon Memorial Visitor Education Center groundbreaking and dedication ceremonies	X	X	X	X	X	X	X	X	X	X	X
Prominent recognition on print materials and during speaker remarks	X	X	X	X	X	X					
Check Presentation											
Invitation for a private tour of the Pentagon Memorial and check presentation	X	X	X	X	X	X	X	X	X	X	
Media											
Opportunity for a Pentagon Memorial Fund press release announcing sponsorship	X	X	X	X	X	X					
National 9/11 Pentagon Memorial Website											
Opportunity to place logo, individual or organization name and hot link on special 9/11 Pentagon Memorial Visitor Education Center donor page	X	X	X	X	X	X	X	X	X	X	X
Print Materials											
Highlighted as a donor on materials generated for promotional purposes during project	X	X	X	X	X	X	X	X	X	X	X