9/11 Pentagon Visitor Education Center
SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	BUILDING	PRESENTING *Public Space*	PRESENTING *Non-Public Space*	FOUNDATION	PILLAR *Public Space*	PILLAR *Non-Public Space*	CHAIRMAN'S CIRCLE	LEGACY	PATRIOT	GOLD	SILVER
SPONSORSHIP AMOUNT	**$25 Million**	**$10 Million**	**$5 Million**	**$5 Million**	**$2.5 Million**	**$1 Million**	**$500K**	**$250K**	**$100K**	**$50K**	**$25K**
RECOGNITION LOCATION	**Main Entry A**	**Room Specific A**	**Room Specific A**	**Main Entry B**	**Room Specific B**	**Room Specific B**	**9/11 Heroes Hall**	**9/11 Heroes Hall**	**9/11 Heroes Hall**	**Media Materials**	**Media Materials**
Exclusive Long Term Recognition											
Company / organization name will be prominently displayed in designated area based on specific sponsorship selected for the stated term of the sponsorship (5 years or 10 years). The incumbent sponsor will retain the first right of refusal at the end of the sponsorship term	X	X									
Highlighted on all materials generated for media and promotional purposes during project	X	X	X	X	X	X	X	X	X	X	X
Permanent Recognition											
Company / organization name will be permanently displayed in donor acknowledgement area based on specific exclusive sponsorship selected	X	X	X	X	X	X					
Company / organization name will be permanently displayed on donor level specific plaque located in the 9/11 Heroes Hall							X	X	X		
Pentagon Memorial 9/11 Pentagon Visitor Education Center Advisory Committee											
Company executive representatives will be invited to be part of advisory board for duration of the project. The committee is to advise the Pentagon Memorial Fund leadership on the project throughout its development. Members of the committee will include Pentagon leadership, Federal, State and international representatives, along with other major sponsors	X	X	X	X	X	X					
Design and Construction Briefings:											
Invitations to private briefings for key stake holders (senior Pentagon officials, elected federal, state and international representatives and other major sponsors)	X	X	X	X	X	X					
Groundbreaking and Dedication Ceremony											
Exclusive invitations to the 9/11 Pentagon Visitor Education Center groundbreaking and dedication ceremonies	X	X	X	X	X	X	X	X	X	X	X
Prominent recognition on print materials and in speaker remarks	X	X	X	X	X	X					
Audio Tour Recognition at Pentagon Memorial											
Featured in 911PVEC sponsor recognition during the audio tour (Audio tour is a free cell phone tour offered to visitors to the Pentagon Memorial. Nearly 100,000 visitors have listened to the tour since it was introduced in 2011. To hear the audio tour call (202-741-1004)	X	X	X	X	X	X					
Check Presentation											
Private tour and check presentation at the Pentagon Memorial	X	X	X	X	X	X	X	X	X	X	
Media											
Formal press release from the Pentagon Memorial Fund announcing sponsorship	X	X	X	X	X	X					
National 9/11 Pentagon Memorial Website											
Opportunity to place company logo, organization name and hot link on special 9/11 Pentagon Visitor Education Center sponsor page	X	X	X	X	X	X	X	X	X	X	X